

#210 2025 West 1st Ave V6J 1H1 Vancouver, British Columbia Canada

# CICERO VILLAS-BÔAS

+1 (778) 991 5340 . cicerovillasboas@gmail.com . www.cico.art.br



## SUMMARY

I am a 25 years old Tricultural Designer/Publicist and Product Developer who has a superior track record in illustration, branding and website/interface development specializing in consumer product industries, arts, games and architecture. Expertise in creating, directing and realistic image manipulating. Passionate about modeling & rendering.

## WORK EXPERIENCE

**Plural Mkt Promocional**  
AUG 2009 - JUN 2010  
PROMOCIONAL MKT AGENCY

Graphic Designer, Product Designer, Art Direction and Strategy in promotional projects.  
[www.pluralpromo.com.br](http://www.pluralpromo.com.br)

**Baiana Law University**  
JUN 2009 - AUG 2009  
COMMUNICATION

Graphic Designer, Editorial Designer. Communication Plan and graphic materials development.  
[www.faculdadebaianadedireito.com.br](http://www.faculdadebaianadedireito.com.br)

**Go Comunicação**  
SEP 2008 - JUN 2009  
ADVERTISEMENT

Logo development, brochures, ad campaigns, file set up for output.  
[www.gocomunicacao.com.br](http://www.gocomunicacao.com.br)

**Da Rocha Criações**  
JUN 2007 - SEP 2008  
CREATIVE DESIGN STUDIO

Responsible for creating effective visual branding for Bahia's Carnival - Brazil, which may include ad, promo and/or related products - [www.darocha.com.br](http://www.darocha.com.br)

## ART & GRAPHIC DESIGNER

- I have experience in drafting, drawing and rendering (using various mediums).
- I specialize in colour theory and I am constantly aware of the impact that colour has upon the viewer or consumer.
- Typography is an important element in my works for not only effective communication but to set a mood and tone which leads to creating visuals that communicate brand and message effectively to a target demographic.
- My true passion and expertise is in CG Art and Concept Art including many different digital and traditional illustrations technique's.

## BRANDING, ART DIRECTION & PROMOTIONAL PLANNING

- Experienced at ad campaigns and promotional strategies, I have solid foundations in various aspects of Art direction advertisement, strategic promotional marketing, creation and production of exhibitions, brochures, packages, etc and file set up for output.
- I am proficient in creating effective visual branding for marketing purposes that may include advertisement, promotional and/or related products.

## PERSONAL QUALITIES

- I am a creative self-starter, approaching every opportunity with a fresh view and creative mind I have a proven track record of being able to multi-task and attention to detail is integral to my work.
- Excellent analytical and problem solving skills I am able to think creatively and strategically about a client, market, and business concern.
- I am a team player with a positive and dynamic personality who demonstrates organizational agility and have a proven track record of meeting deadlines.
- I'm also an avid marathon runner and like to push myself to new heights this gives me inspiration and determination.

## EDUCATION

### Organic Digital Modeling Specialization (40h)

DRC (Training Facility Design) Location: São Paulo - SP - Brazil / jul 2010

[www.drc.com.br](http://www.drc.com.br)

### Industrial Design Bachelor Degree

UNEB (The State University of Bahia) Location: Salvador - BA - Brazil / Apr 2010

[www.uneb.br](http://www.uneb.br)

### Laws Bachelor Degree

UFBA (The Federal University of Bahia) Location: Salvador - BA - Brazil / 2007, until the 3th year

[www.ufba.br](http://www.ufba.br)

## FOREIGN LANGUAGES

**ENGLISH** English for Second Language - TOEFL Preparation  
AUG 2010 - CURRENTLY ISS - Vancouver, Canada

**SPANISH** Immersion Course in Spanish Language  
JUL 2009 - SEP 2009 Universidad de Santiago de Compostela - Spain

**SPANISH** Caballeros de Santiago Spanish Course.  
JUL 2008 - JUL 2009 DELE Preparation - Intermediate Level, Brazil

## AWARDS AND PUBLICATIONS

**Colunistas Promo 2010** Bronze Medal in Case Category. Promocional Marketing.  
AUG 2010 Client: Pepsico. Project: "Esquentando com Doritos".

**Colunistas Design 2010** Bronze Medal in Fair or Tend for Exhibition Category.  
AUG 2010 Client: Embasa. Project: Water Week - Environment Design

**Brazilian Design Biennial** Exhibitor with the Project "APEPI's Improvement of Fish  
MAY 2010 Processing". News Designers Category.

**BITEC/IEL/SENAI/SEBRAE/  
CNPQ Scholarship Program** National Honor of Merit with the Project "APEPI's  
FEB 2010 Improvement of Fish Processing".

**Feira do Empreendedor Juazeiro** Exhibitor with the Project "APEPI's Improvement of Fish  
NOV 2009 Processing". Innovation Category.

**Feira do Empreendedor Salvador** Exhibitor with the Project "APEPI's Improvement of Fish  
OCT 2009 Processing". Innovation Category.

**BITEC/IEL/SENAI/SEBRAE/  
CNPQ Scholarship Program** First Place in Bahia State with the Project "APEPI's  
JUL 2009 Improvement of Fish Processing".

**Dodô & Osmar Award** Award for The Most Beautiful Balcony Facade of the  
JAN 2008 Carnival of Salvador . Bahia's Carnival - Brazil